



News



Issue 2, November 2007

Around the World

Franchise Times says we are still number 1.

New Services

Emergency assistance for Landlords.

Ireland

New offices open in Meath and Dublin.

Retired Long Serving Judge Appointed President of Coldwell Banker Ireland.

We are pleased to announce that former Judge James O'Sullivan has accepted to become honorary President of Coldwell Banker Ireland.

Judge O'Sullivan embarked on his illustrious legal career with a Law Degree from UCD in 1956. He then established what was to become a very successful legal practice in Portllington, Co Laois and was appointed to the bench in 1970. He eventually stepped down on September 2002 as one of the longest serving judges in the history of the State.

During his long career he dealt with some of Dublin's most infamous criminals. However the most distinguishing feature in his long serving career on the bench was his unique contribution to alcoholism and the law. With Dr. Stephenson and Sister Marie Joseph, Judge O'Sullivan established



Foreground, from right to left: Newly appointed President of Coldwell Banker Ireland Judge O'Sullivan and his wife. Background, from right to left: Rory Penrose and James O'Sullivan, owners of Coldwell Banker Penrose & O'Sullivan in Rathcoole, Co. Dublin.

the first ever court rehabilitation program for alcoholics in Kilmainham; it was the first of its kind in Europe.

In 2002 Judge O'Sullivan became Chairman of the Adoption Board. His tenure saw many changes in legislation in this area. He decided to retire this summer.

"I am delighted to assist in any way I can in the development of Coldwell Banker in Ireland. I applaud their fundamental principles of ethical behaviour, integrity and client service." said Judge O'Sullivan.

We extend to Judge O'Sullivan our warmest welcome.

Franchise Times Says We Are Still Number 1!

We knew it already, but it is always nice to see that in the recently published Franchise Times Magazine "Top 200"

from October 2007, Coldwell Banker has again been ranked as the number one estate agency brand for the eighth year in a row.

Coldwell Banker brand has also been ranked 12th overall for all international franchise systems.

That's something to be proud of!!

Coldwell Banker listed 12th overall international franchise systems.

Coldwell Banker Ranked #1 Real Estate Brand

The 2007 Franchise Times Top 200 issue came out and Coldwell Banker is again the number one ranked real estate brand for the eighth year in a row. The brand is 12th overall.



Below falls the top 10:

1. McDonald's
2. 7 11
3. Carlson Wagonlit Travel
4. NTC
5. Ace Hardware
6. Durger King
7. Subway
8. Pizza Hut
9. Wendy's
10. Circle K Convenience Stores
11. Marriott Hotels, Resorts & Suites
12. COLDWELL BANKER
13. Hilton
14. Taco Bell Corp.
15. Holiday Inn Hotels & Resorts

Coldwell Banker Ireland Offers Emergency Assistance for Landlords.

We know from our experience that when customers, Landlords and Tenants need service they want it immediately, delivered in a professional manner.

For that reason we have teamed up with

Proassured Ireland Ltd to introduce a professionally managed 24/7 emergency property repair service for both Landlords and Tenants. Coldwell Banker customers are given a rescue card. One phone call, at a time, gives immediate access to a nationwide panel of reputable and insured contractors to cover a range of emergency repairs, such as roofers, plumbers, electricians, locksmiths etc. What's more, the emergency call out charge up to €200 is covered under this service so no worries about who is going to pay the contractor.

As our CEO Nick Hughes puts it "This service emphasises our commitment to professionalism and customer service."

"With high property values and high

rents Landlords and Tenants are rightly demanding a professional service. Coldwell Banker are proud to say that we deliver such a service and when our customers need us we are there to help." The service also provides non-emergency repairs with access to exactly the same reputable, approved and insured contractors.



Coldwell Banker Rescue Card

New Offices open in Meath and Dublin.

A big welcome to the two latest additions to our network! **COLDWELL BANKER LLOYD** has opened its doors in **ASHBOURNE, CO. MEATH**, headed up by Donnacha Lloyd. Donnacha can be reached at d.lloyd@coldwellbanker.ie or by phone at 01 8499316.

Also to **COLDWELL BANKER NEILSON DOWD ESTATES**, now operating from **ADELAIDE ROAD, DUBLIN 2**, with the intention to further open an office in the environs of Dundrum. Headed up by Gary Neilson and John Dowd, they can be reached at 01 4110944 or by email at gneilson@coldwellbanker.ie and jdowd@coldwellbanker.ie respectively.



From left to right: Donnacha Lloyd, Natalie Keegan, Tanya Egan and William Brennan from Coldwell Banker Lloyd in Ashbourne, Co. Meath.



From left to right: Gary Neilson and John Dowd from Coldwell Banker Neilson & Dowd Estates, based in Adelaide Road, Dublin 2.

FORTHCOMING EVENTS TO WATCH OUT FOR!

New Homes Training for Principals and Sales Agents

2:30pm-4:15pm / November 21st
Bewleys Hotel, Sandyford, Co. Dublin

Synergy Meeting for Principals

4:30pm-7:00pm / November 21st
Bewleys Hotel, Sandyford, Co. Dublin

2008 International Business Conference

21-24 February 2008
Orlando, Florida, USA
More information at CBWorks
(cbworks.coldwellbanker.com)
Book early for special registration fees

Congratulations to Donnacha Lloyd of Coldwell Banker Lloyd and to his wife on the arrival of their first baby.



For more information or to send your own news items to include in future editions, please contact Paula at paula@coldwellbanker.ie

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